BULLPHISH ID
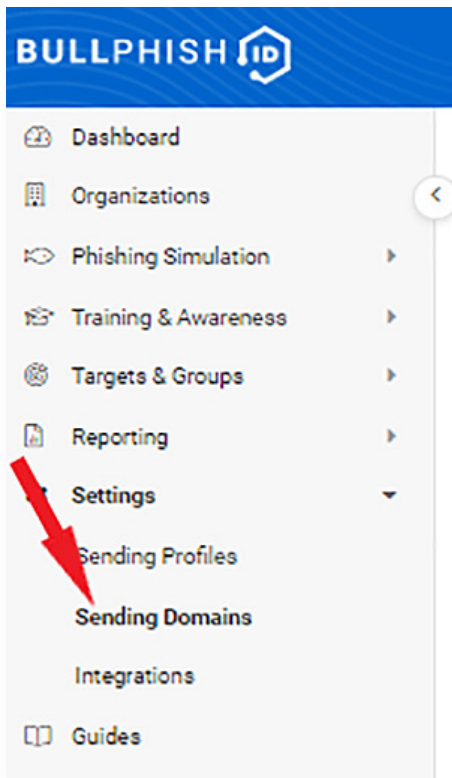
BULLPHISH ID CUSTOM DOMAINS

Improve Your Training Campaign Effectiveness
with Custom Domains

Custom Domains is a BullPhish ID functionality that enhances the deliverability of training emails and improves the effectiveness of your security awareness training campaigns.

The Custom Domains feature allows you to use your own domain (or your customer's domain, if you are an MSP) as the sending domain for security awareness training and phishing simulation emails.

Users will be less likely to ignore, delete or mark training emails as spam because the emails will come from a domain they recognize and trust.

With some security awareness training products, you are forced to choose from a fixed set of sending domains offered by the provider to send training campaigns to your end users. Some end users may get suspicious when they receive emails from an address with an unfamiliar domain. As a result, employees often delete the training emails or report them as spam and never see them/take the training.

BullPhish ID's Custom Domains resolves the issue of training email deliverability and increases your training campaign success.

To enable a custom domain, you need to perform certain configurations within your BullPhish ID product settings as well as make some changes to your DNS records. To make it a smooth experience, the BullPhish ID team has created a **Knowledge Base guide** with details and instructions.

INTERESTED IN LEARNING MORE ABOUT BULLPHISH ID? REQUEST A DEMO WITH ONE OF OUR SECURITY SPECIALISTS.

Have BullPhish ID and want to discuss Custom Domains or other features? Please contact your Account Manager.

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